



## News from the Commercial Real Estate Organization of Choice

February 2008

Issue No. 7

### 2008 President's Message

by Mary Norris, CREW Sacramento President 2008



As I begin my term as President of CREW Sacramento I reflect on how much our organization has accomplished over the past few years and consider our vision for the future. I am very excited about our 2008 Board and Committee Chairs and feel privileged to serve as a leader for CREW Sacramento. They say that the three most important things in real estate are "location,

location, location." That may very well be true, but the three most important things in work, especially in the beginning, are "perseverance, perseverance, perseverance." I have come to believe that much of what separates the successful from the unsuccessful is simply determination. The successful are not always the brightest, the best looking, or those with the most prestigious diplomas. Instead, they are the ones who say "I will do this!" and "Set-backs will not deter me!" These people live and breathe dedication. This dedication will put us on top. Dedication is a key to success. What next? Hard work! The possibilities are endless but in order to accomplish our goals we must persevere, dedicate ourselves and work hard. Your new Board has spent some time preparing to meet the many challenges we will face and work together to realize our vision. We are going to strive high and wide, we are going to try some new things, take some chances and take CREW Sacramento to the next level. Our goals remain: to continue to grow our membership, present programs that are relevant and beneficial to our members and promote and support networking among our members. And we will continue to support CREW's vision statement: to further the success and influence of women in all facets of the commercial real estate industry by providing opportunities that foster productive and supportive relationships and enhance personal and professional growth.

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#### CREW Awards Program

This year's CREW Awards Luncheon is sold out! If you'd like to be added to the waiting list (in case there are cancellations), please contact Dori at 916/458-6410 or by [email](#). The luncheon will be held at the Del Paso Country Club from 11am-1pm on Thursday, February 14th.

Congratulations to our award recipients:

FAME Award  
**Buzz Oates**  
 Buzz Oates Companies

Supporter of Women  
 in Real Estate  
**Colliers International**

Instead of once again setting those impossible new years resolutions, let's start 2008 with a commitment to working hard, resting our minds and bodies to rejuvenate, celebrating our successes, enjoying the satisfaction of a job well done and challenging ourselves by setting the bar higher each time. I wish you all much success and happiness in 2008!

*"The credit belongs to the man who is actually in the arena; whose face is marred by dust and sweat and blood; who strives valiantly; who errs and comes short again and again; who knows the great enthusiasms, the great devotions, and spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement; and who at the worst, if he fails, at least fails while daring greatly." Theodore Roosevelt*



## Outgoing Message

by Gay Moss, 2008 Immediate Past President



It has been a pleasure to serve as your 25th President and to be a catalyst for change. As predicted, 2007 was a year of challenges, interesting/stressful challenges! Your 2007 Board and Committee Chairs were up for the challenge. We learned, we grew and most of all we confronted the challenges with enthusiasm. I thank you for this wonderful opportunity. I hope you also had an enjoyable year. Please look for our 2007 Year in Review slide show that will be posted to the website. Thank you again and here's to 2008 - Let's get involved and explore the opportunities.

## Introducing...The 2008 Board of Directors and Committee Chairs

**PRESIDENT**



Woman of Impact  
**Julie Rost**  
Eastdil Secured

Member of the Year  
**Julie Reiser**  
Cohen Durrett LLP

Outstanding New Member  
**Cara Trani**  
Colliers International

Chapter Networking Award  
**Lisa Fletcher**  
CB Richard Ellis, Inc.  
**Iris Andre**  
CB Richard Ellis, Inc.

Sponsor of the Year  
**Wells Fargo SBA Division**

## CALENDAR

For more information on all of the events below, go to: [www.crewsacto.org](http://www.crewsacto.org)

**February 7-8**  
CREW Network Winter Council Meeting  
Phoenix, AZ

**February 14**  
CREW Awards Program Luncheon  
Del Paso Country Club  
11am-1pm

**February 14**  
Membership renewal deadline to be included in CREW Network Directory

**February 19**  
Board Meeting - Roseville

**March 13**  
Luncheon Meeting  
Easter Donations Deadline

**March 20**  
CRHS Easter Basket Assembly

**Mary Norris**

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 (916) 780-7054  
[norrism@wellsfargo.com](mailto:norrism@wellsfargo.com)

**PRESIDENT ELECT****Suzanne Mindt**

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**IMMEDIATE PAST PRESIDENT****L. Gay Moss**

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**CHIEF FINANCIAL OFFICER****Cyndi Cook**

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**DIRECTOR OF MEMBERSHIP****Julie Reiser**

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**DIRECTOR OF PROGRAMS****Bill Angove**

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[bill@apiexchange.com](mailto:bill@apiexchange.com)

**DIRECTOR OF COMMUNITY OUTREACH****Rosemary Reynolds**

Madsen Roof Company, Inc.  
 (916) 361-3327  
[rosemary@madsenroof.com](mailto:rosemary@madsenroof.com)

**COMMITTEE CHAIRS****LEADERSHIP DEVELOPMENT (co-chairs)****Iris Andre**

CB Richard Ellis, Inc.  
 (916) 446-2884  
[iris.andre@cbre.com](mailto:iris.andre@cbre.com)

**April 12**

CREW Careers

**CREW CAREERS****April 12, 2008****This Old Building  
Meets the  
Apprentice**

[Click here for program  
details](#)

**Sacramento  
Children's  
Receiving Home  
Fundraiser**

[Please help provide  
baskets this Easter](#)

**New Faces &  
New Places****Debbie Struhm**

Roebbelen Contruction  
Mgmt

**Angelina Dalton**

Business Community  
Capital

**Colleen Mains**

Royal Electric

**Leslie Gantan**

Five Star Bank

**Bonnie Ely**

**& Jennifer Mills**

The CIT Group  
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**FINANCE****Sheree Nelson**

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**COMMUNITY OUTREACH****Mona Dmitrenko**

Coast Funding Group  
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**January Luncheon Highlights**

We kicked off the 2008 luncheon series with Jennifer Smith of News 10-ABC. She talked about women in the workplace, the challenge of balancing family and work and even shared a few of her most embarrassing moments.

Thank you Jennifer!



CREW Sacramento was founded in 1982 by a group of women working in similar areas of the real estate profession who were interested in exchanging ideas and information. Since that time CREW Sacramento's membership has more than tripled and continues to be a growing organization, which meets

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regularly for educational luncheons, networking and socializing.

CREW Sacramento is dedicated to furthering the success and influence of women in all facets of the commercial real estate industry by providing opportunities that foster productive and supportive relationships and enhance personal and professional growth.

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